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Quick Wins in Sales and Marketing: 50 Inspiring Ideas to Grow Your Business

By Jackie Jarvis

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, Quick Wins in Sales and Marketing: 50 Inspiring Ideas to Grow Your Business, Jackie Jarvis, This book is an indispensable guide for those who don't have the time to wade through the theory, but want ideas which can be readily put in practice. 50 'Quick Wins' is packed with no-nonsense advice and proven examples from business owners who have made their sales and marketing work for them. It is set out in 7 easy access chapters with the emphasis on simplicity, practicality and effectiveness - it does exactly what it says on the cover. This book is like having your own pocket business mentor motivating you to take the action to obtain the results your business deserves.



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