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## Seize the Century: Five Mental Shifts Necessary for Success the 21st Century (Paperback)

By Thomas McTighe Freyvogel Jr

Createspace, United States, 1999. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The 21st century has offered people unprecedented opportunities to launch new businesses and create new enterprises. But to achieve success entrepreneurs in this new century have to adopt a different mind-set from the typical expectations of 20th century businesspeople. Seize the Century lays out a roadmap for success in this century and suggests multiple ways in which entrepreneurs can and should succeed. The secret is making five mental shifts necessary for Success in this rapidly evolving economy. Readers are encouraged to redefine how they think about success, discover and develop new sources of income, practice a new style for managing time and productivity, gain new leadership and mentoring skills, and build productive, rewarding relationships. When Ty Freyvogel launched his first business in the early 1970s, most experts believed that small businesses were not the place to make a lot of money. The experts also believed that small businesses would never have much impact on the economy because they didn't generate enough jobs. Yet, conventional thinking and the experts were wrong. Small businesses have become a terrific way to make money and...



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