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COUNTRY-OF-ORIGIN LABELING: THEORY AND OBSERVATION



Country-of-Origin Labeling:
Theory and Observation



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States Department of Agriculture (USDA),
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Bibliogov, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This report examines the economic rationale behind the various claims about the effects of mandatory country-of-origin labeling, thereby identifying the most likely outcomes. Profits motivate firms to innovate and introduce thousands of new food products each year to satisfy consumers demand. Yet, food suppliers have generally not emphasized, advertised, or labeled food with U.S. country of origin. The...

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