



How to Present Negative Medical News in a Positive Light: A Prescription for Health Care Providers (Paperback)

By Michael Cavallaro

Atlantic Publishing Group Inc, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. In a 2009 Gallup poll, 30 percent of Americans surveyed believed that the national health care industry offers less-than-good quality of care for its citizens. But you can change how your patients perceive your own services, starting with how you and your staff deliver sensitive news. With this step-by-step guide, you will learn exactly how to talk to any patient or their family about even the worst of news. Like so many other aspects of the medical field, there is a science behind how to deliver negative news to your patients, and How to Present Negative News in a Positive Light will teach you the best methods of handling delicate and critical situations. Using this book as your guide, you can help nurture the delicate and valuable relationship that everyone in the health care field must form with their patients, even in times of high stress and negative news. Visiting a clinic is stressful enough for your patient, but with this research-backed book, you will learn how to ease the excess worries of your clients. You will learn the psychology behind your patient s...



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Reviews

It is fantastic and great. Sure, it is perform, nonetheless an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Conor Grant**

These types of publication is the greatest publication available. It really is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Prof. Lenna Beatty III**