



Memory 101 Psych 101

By Denise Beike

Springer Publishing Company. Paperback. Condition: New. 312 pages. Dimensions: 0.0in. x 0.0in. x 0.0in. This highly readable foundational text for undergraduates provides an overview of the major theories and research on human memory. Grounded in the premise that all psychological processes depend on memory, and that memory is shaped by how people use it, the authors look at the brain-based memory process and discuss the major theories that have been developed to explain how memory functions. The book examines memory in everyday life-issues such as memorizing facts, when to perform tasks, and remembering life events-and addresses such intriguing and controversial topics as repressed and recovered memories, using memory in legal testimony, cases of amnesia, and cases of super-memory. It also describes the effects of remembering traumatic events and explores the myths and realities surrounding memory loss. This text, presented in a manner that is scientifically sound yet entertaining, will serve as a valuable, concise introduction for undergraduate students. Key Features: Provides a concise, easy-to-read, yet scientifically based survey of theory and current research on memory for undergraduate students Based on the concept that memory is foundational to all psychological processes and human experience Includes the most up-to-date research on memory including...



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